

<u>Charity Review</u> Pratthanadee Foundation

Review Date: October 2022

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## **Charity Purpose:**

Pratthanadee Foundation's philanthropic activities are mostly organized in response to the communities demand with three main objectives:

- To advocate on behalf of disadvantaged women, providing them the educational resources they need to succeed in a career that pays a fair wage and allows them to support themselves.
- 2. To identify and develop the individual skillsets of each woman through vocational training allowing them to pursue and succeed in a career that suits them.
- 3. To help women to learn life and survival skills that help them to adapt and thrive in their communities, and give them the self-confidence to do so.

### **Background:**

Pratthanadee Foundation established since year 2000 by Mr. Enrique Cuan who is a banker working in Asia. The foundation was registered with the office of the National Cultural Commission on December 8, 2000. License No. Tor. 490/2543 and registration number No. KorTor 1158, the Foundation provides assistance to woman and young women lacking educational opportunities in Bangkok and Ubon Ratchathani Province.

### Award:

The Foundation received the 2014 outstanding NGO Award from the Rockefeller Foundation and the Resource Alliance.

#### **How Pratthanadee Works:**

The Foundation helps women in Thailand who are:

- Living a hand-to-mouth existence in low paid, dangerous or demeaning work.
- Undereducated and low skilled, and unsure how to move beyond this.
- Carrying the responsibility of supporting children and family upcountry with very low wages.
- Leading a lifestyle that is damaging their self-confidence, health, and their relationships with children and family.

#### Mission of the Foundation

The Foundation mission is to capture the generosity of donors and volunteers and transform it into free high-quality training and support for underprivileged women, inspiring a new generation of confident, motivated and resilient women.

The Foundation aims for Pratthanadee's women to be actively seeking to realize their career and work aspirations by:

- Securing higher quality employment with better working conditions.
- Securing a promotion or a pay rise.
- Taking on further training or education to meet their career goals.

### **Training in the Bangkok Foundation**

The Foundation organizes a training course for women in Bangkok once a week. Currently, about 150 women are attending the training. In addition, training was provided to female students studying at the secondary level in Bangkok, aged between 13-18 years old, in order to learn to take care of themselves.

If they want to find work in a big city, the Foundation provides training to those target groups approximately 3,000 people a year. The training program has been successful in training more than 15,000 women and youth.

### **Training in Ubon Ratchathani Province**

Since 2000, the Foundation has been helping women in Bangkok, most of which are from the north-eastern region Thailand, so in 2011 the office was established. The branch is located in Ubon Rachathani Province. The mission of Ubon office is helping prepare and support girls with skills and knowledge. They need to be able to protect themselves and lead an economically successful career before moving to the city. The Foundation has organized training for female students studying in secondary school in Ubon Ratchathani province, aged between 13-18 years. The program has been successful and training more than 10,000 people.

# **Training Program**

# The Better Me Program

In 2016, The Foundation launched a new core training program: The Better Me Program.

Women at the Foundation now have access to career and personal development training to help set the right attitude and provide tools for success.

Better Me lifts women up. It lets them know that they can be more, and then it provides them with the tools and the support to become more. There is nothing else quite like it in Bangkok. It is built on 15 years of trial and error.

Better Me creates real empowerment: an internal and positive change in each woman, so that she can go out and change her life herself. The program includes four core elements:

#### **Develop Vital Skills**

30 hours of career and personal development training, covering topics such as Self-Assessment, Goal-setting, Women's Law and Rights, Self-Defense, Managing Your Money, and Getting the Right Job for you.

## Learn Basic English

25 English lessons, taking students up to Level A1 in the Common European Framework of Reference for Languages, and helping them to access higher levels of employment in Bangkok.

#### **Personal Mentoring Sessions**

A female mentor with regular one-to-one sessions to provide personal help and support throughout the program.

# **A Welcoming Community**

Supportive staff, a computer lounge and library, and a welcoming center in the heart of Bangkok.

### Training courses are as follows:

# Better Me Project 1 (3 months)

- -Self-Assement
- -Deling with Situations
- -Thinking about the Future
- -How to Start Planning
- -Managing Change

### Better Me Project 2 (3 months)

- -Claim you rights
- -Managing your Money
- -Getting the Right Job
- -Making a Good Impression

#### Better Me Project 3 (3 months)

- -Negotiating Techniques
- -Basic Health Care
- -To be an Entrepreneurship

# Survival Guide

The Foundation believes violence in all forms have an impact and can be perpetrated by both men and women, no matter of age, gender, social class, or racial background. As a society, we cannot only focus on protecting oneself to become victim of the violence but we must work together to prevent the violence from happening.

Thus, the Foundation has created a website to educate people in the following aspects:

- -Violence and Sexual Harassment
- -Domestic Violence
- -Legal Rights: What are my rights in these situations?
- -Legal Rights: How do I report an issue?
- -Who can help me and where can I access help?

#### **Good Wishes Guide**

This manual has been created to compile a list of agencies that can seek help in times of danger including fundamental rights according to the law and rights when faced with domestic violence. Nowadays, hazards can be found in many forms which may occur in daily life, especially for for women, the manual has divided the danger into 3 categories as follows:

- 1. The dangers of technology. It happens through the use of social media and various applications, which if use without knowledge or if we are not careful, we can become a victim of threats such as phishing, a fraudulent internet request asking important information such as password, ID card number.
- 2. Threats from theft and crime can happen at any time, any place. Always being careful and cautious will reduce the chance of theft and crime.
- 3. The threat of infringement of rights and liberty may affect the body, mind, mood, society and lifestyle of the victim, including society and community. The World Health Organization defines actions intended to have these effects on others "violence".

## **The Year in Numbers**

Number of at-risk high school girls in Ubon Ratchathan who received self-learning kits	3,289
on dealing with gender-based violence	

Number of people received counselling on gender-based violence issue (face-to-face and via social media)	100
Number of women in Bangkok who attended career and personal development online courses	205
Number of hours of English courses conducted	674
Number of grants won (out of seven applications)	6
Number of newsletter subscribers	670
Number of visitors to the Foundation's website	16,862

# **Transparency and reporting:**

Pratthanadee Foundation has presented its annual operation report for fiscal year 2021 with an audited financial statement from the same year which was audited by 2V Auditing Co., Ltd., by Mrs. Visa Hongsirirat, certified auditor number 6230, via an email from K.Panadda Ngamsompon. The annual operation report has also been published on its website.

### **Transparency:**

From its audited financial statement for 2021, GBA's team carefully verified and re-classified some expenses in order to reflect the Foundation's real expenses pertaining to its operation costs. GBA has founded that 42% of expenses went to the foundation's operation whilst 52% went to its administrative costs

<u>Financials</u> <u>Charity</u>	Pra	atthanade	e Foundation		
Current Asset Audited				<u>Audited</u>	
<u>2021</u>				<u>2021</u>	
<u>THB</u>				<u>THB</u>	
Cash 1,02	3			1,028	
Cash in Bank 1,026,79	1			1,026,791	
Inventory 47,27	5			47,275	
Other current assets 25,81	<u>1</u>		_	25,811	•
Total 1,100,90	5		=	1,100,905	:
<u>Unaudite</u>	<u>d</u>	Donation	<u>Time Value</u> <u>Volunteers</u>	<u>Total</u>	
Income					
Donation from founder & other donors 2,036,23	1			2,036,231	
Donation for specific projects 597,43	3			597,433	
Donation for unrestricted project 627,49	3			627,498	
Interest revenue 1,92	)			1,920	
Notional time value volunteers				-	
Total 3,263,08	2	-		3,263,082	-
<u>Expenses</u>					
Operation Expenses					
Project managements fees and delivery of work 1,143,97	35%			1,143,975	35%
Materials and supplies used for training cours 67,14	3 2%			67,143	2%
Other project expenses 170,29	5%			170,299	5%
1,381,41	42%		<del>-</del>	1,381,417	42%
Administration & Marketing Expenses					
Administrative salary & welfares 861,92	26%		-	861,925	26%
Office rental expense 562,669	5 17%			562,665	17%
Depreciation & amortization 85,17	L 3%			85,171	3%
Public relations expenses 32,54	3 1%			32,543	1%
Water and Electricity 14,049	0%			14,049	0%
Communication expenses 33,830	1%		-	33,830	1%
Postage and Delivery 10,389	0%			10,389	0%
Transpiration expense 31,875	5 1%			31,875	1%
Repair & maintenance expenses 11,900	0%			11,900	0%
Office supplies 36,04	3 1%		-	36,048	1%
Audit fee 20,000	1%			20,000	1%
Licenses permits and other fee 420	0%			420	0%
Bank service charge 3,97	L 0%			3,971	0%
Miscellaneous expenses 3,38	0%			3,389	0%
Income Tax 194	0%			194	0%
Total Admin. & Marketing expenses 1,708,369	52%			1,708,369	52%
Total expenses 3,089,780 Less Notional Volunteer Value	5	-		3,089,786 -	
Cash Surplus (Deficit) 173,29	_				
cash surplus (Delicit) 173,230	<b>=</b>	-		173,296	:
% of Operation expenses 42		-	<u> </u>	173,296 42%	: